

Sustainability Plan 2022



PINHAL*mar*
HOTEL ★★★ PENICHE

SERVIPENICHE – EMPREENDIMENTOS TURÍSTICOS, LDA

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1. Introduction

Sustainability in the tourism sector, in general, is much more than a trend, it is a priority. In the hospitality industry sustainability will be one of the pillars in the resumption of activity in the post-covid 19, taking into account that travelers are looking for destinations where respect for the environment translates into safety at all levels.

Servipeniche – Empreendimentos Turísticos, Lda., intends to invest in sustainable development, through the promotion of environmentally friendly activities and practices, social responsibility and the stimulation of the local economy.

2. PINHALmar Hotel

PINHALmar Hotel is a three-star hotel located in Peniche, more specifically in Cabo Carvoeiro, about 1 hour from Lisbon and Humberto Delgado International Airport. PINHALmar Hotel has 27 rooms spread over two of its three floors, subdivided into two typologies, Sea View and Pinhal View. All rooms have a private bathroom, air conditioning, telephone, wireless internet, hairdryer and cable TV. It should be noted that the Sea View rooms have a balcony.

PINHALmar Hotel offers a 24-hour reception service, buffet breakfast, daily cleaning and free private parking. The Hotel also has conditions for guests with reduced mobility. Outside, guests can enjoy the swimming pool with bar service and a playground.

PINHALmar Hotel is the ideal place to relax and enjoy a few days of vacation or just a weekend. It has a unique panoramic view of the Cabo Carvoeiro Lighthouse, the Berlengas Archipelago and the vast Atlantic Ocean. Its surroundings invite you to take walks and walks along the coast, as well as its proximity to the region's beautiful beaches, with its extensive sands, invite you to practice surfing and many other water sports.

3. Sustainability policy

Servipeniche – Empreendimentos Turísticos, Lda., in the course of its accommodation, catering and leisure activities, intends to invest in sustainable development, at an environmental, social and economic level, through the identification, verification and monitoring of the objectives set, aiming at continuous improvement of its operation, with the aim of mitigating the environmental, social and economic impacts of its practices.

In this way, the management of Servipeniche – Empreendimentos Turísticos, Lda. proposes to:

- Preserve the environment, through the responsible use of natural resources and the prevention of pollution;
- Support the local economy, through the acquisition of endogenous products, hiring local companies and recruiting locally;
- Sponsor the connection to the community, through the preservation and promotion of its cultural traditions and promoting the natural and cultural heritage of the region;
- Provide satisfaction and motivation to employees, ensuring their training, health and safety;
- Satisfy customers, providing products and services that provide memorable experiences, in order to exceed their expectations, building loyalty;
- Ensure compliance with current legislation;
- Prepare annual performance report.

The mission is to involve employees, suppliers, customers and other partners in a responsible action, in order to satisfy present needs, without compromising the ability of future generations to meet their own needs.

4. Environmental performance

Environmental performance is an indicator that allows assessing the environmental impact of each organization's activity, by analysing the level of efficiency in relation to the most relevant environmental aspects.

4.1. Water consumption

At PINHALmar Hotel, there is a constant concern regarding the rational use of resources, namely with regard to the consumption of water resources, with some measures having been implemented, namely:

- Raising awareness of employees and guests;
- Control of flushes in toilets;
- Management of the irrigation system.

4.2. Energy consumption

At PINHALmar Hotel, energy efficiency has been a long-standing commitment, which is why efforts have been made to optimize consumption of electricity and diesel, namely through the implementation of the following measures:

- Awareness of employees and guests;
- Installation of timers;
- Gradual change to LED lights;
- Double glazing on all doors and windows;
- Air conditioning of public areas only if strictly necessary;
- Acquisition of equipment with greater energy efficiency.

4.3. Chemicals

At PINHALmar Hotel, procedures are implemented to ensure the correct management of the chemical products used, as follows:

- Employee awareness;
- Definition of cleaning and sanitation plans.

4.4. Waste production

At PINHALmar Hotel, waste is a constant concern, and measures are implemented to reduce its impact, of which the following stand out:

- Awareness of employees and guests for the selective separation of waste;

- Acquisition of products in larger capacity packaging;
- Placement of containers in common areas for the selective separation of waste;
- Forwarding of waste to authorized operators.

5. Social sustainability

Organizations are obliged to respect human rights, promoting equal opportunities and acting fairly and honestly not only with their employees, but with all their partners.

5.1. Local community

PINHALmar Hotel intends to preserve and, above all, strengthen the connection it maintains with the local community, both in the city of Peniche in particular and in the municipality of Peniche in general. In this sense, various contacts will be made with local institutions and associations to establish partnerships.

5.2. Employees

Servipeniche – Empreendimentos Turísticos, Lda., provides the creation of a pleasant and stimulating work environment, promoting the professional and human development of its employees through:

- Promotion of training actions;
- Availability of medical consultations and examinations, aimed at confirming the physical fitness of employees;
- Completion of a written employment contract with all employees, thus establishing a working relationship with them;
- Payment of salary in accordance with legal regulations, which is credited to the respective bank account on the last working day of each month;
- 22 working days of paid vacation, in accordance with current legislation.

6. Economical sustainability

Servipeniche – Empreendimentos Turísticos, Lda., sponsors, encourages and invests in the local economy, through the following actions:

- Prioritizing local products and services;
- Promotion of regional products to guests;
- Promotion of gastronomy (bars and restaurants), tourist entertainment companies and local and regional events;
- Promotion of natural and cultural attractions in the region;
- Giving priority to hiring employees locally and regionally.

7. Goals for 2022

Next, the objectives defined by PINHALmar Hotel for the year 2022 are presented.

ENERGY CONSUMPTION	Reduction of energy consumption Electricity	1% reduction in the value of electricity consumption per occupied room compared to 2021 (15.22 kWh/occupied room), through the maintenance of existing measures and the implementation of new measures: <ul style="list-style-type: none"> ▪ Implementation of a maintenance plan; ▪ Weekly monitoring of energy consumption; ▪ Installation of motion sensors in common areas; ▪ Installation of a power cut-off system in the rooms.
	Reduction of energy consumption Diesel	3% reduction in the value of diesel consumption per guest compared to 2021 (0.80 L/guest), through the maintenance of existing measures and the implementation of new measures: <ul style="list-style-type: none"> • Implementation of a maintenance plan; • Weekly monitoring of diesel consumption.
WATER CONSUMPTION	Reduction of water consumption	3% reduction in the value of water consumption per guest compared to 2021 (0.24 m ³ /guest), through the maintenance of existing measures and the implementation of new measures: <ul style="list-style-type: none"> ▪ Implementation of a maintenance plan; ▪ Weekly monitoring of water consumption;

		<ul style="list-style-type: none"> Installation of flow reducers in water taps.
CONSUMPTION OF HAZARDOUS SUBSTANCES	Chemicals consumption control	<ul style="list-style-type: none"> Control of the consumption value of chemical products, through the application of good practices and employee awareness; Monitoring the monthly consumption of chemicals.
PRODUÇÃO DE RESÍDUOS	Increase in selective separation of waste	<ul style="list-style-type: none"> Continued application of good practices and employee awareness; Installation of containers for selective waste separation in all departments.
PARCEIROS	Social Responsibility	Donation of unused goods to social solidarity institutions.
	Customers	Availability of the Sustainability Plan on the website.
	Employees	Monthly information on environmental performance to employees, through the dissemination of results achieved.
		Implementation of employee suggestions.
	Providers	Awareness of suppliers for the rational use of resources.
	Promoting connection to the local community	Development of partnerships with local institutions and associations.

TITLE

Sustainability Plan PINHALmar Hotel 2022

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